

# EFFECTIVE DATA PROTECTION MEASURES



## 01 REGULAR DATA BACKUPS:



Preserve information integrity.



Create duplicate copies of important files.



Use cloud storage services or external drives.

## 02 ENCRYPTION:



Shield sensitive information.



Convert data into a coded form.



Utilize built-in encryption features in applications.

## 03 MULTI-FACTOR AUTHENTICATION (MFA):



Strengthen access control.



Require multiple pieces of evidence to verify identity.

## 04 USER AWARENESS AND EDUCATION:



Stay informed about cybersecurity threats.



Learn best practices for creating strong passwords and identifying phishing attempts.